

Are you looking for a career in Digital Marketing?



Do you want to turn Apprenticeship Rejections into Apprenticeship Offers?

Our high-quality training programs will prepare you with training & practical skills and make you ready for apprenticeship. The Digital Marketing & Sales Course will help you to acquire Marketing & Sales techniques designed for the Digital Era.

This training will open doors for many High-in-Demand Career Paths such as:

- Social Media Manager
- Digital Marketing Manager
- Sales & Marketing Manager

WHY KBM?

KBM has vast experience of Digital Skills Trainings in the UK and Europe

In our portfolio we have the following achievements:

- 1000+ learners trained with Erasmus+ funding for Digital Inclusion Training Program
- 1500+ learners trained with Facebook funding for Digital Skills Training Program
- 100+ learners trained with PSDF funding for Skills for Jobs Training Program
- 250+ learners trained with BT funding for Skills for Tomorrow Training Program
- 125+ learners trained with Google funding for Make it Click Training Program

Training Features:

- Fully funded by government (you pay nothing yet gain all the skills and training)
- One to One Training with Expert Tutor Support
- High Quality Practical Hands-on Training
- Work Experience Opportunities
- Professional CV Writing Support
- Interview Preparation
- Regular performance reviews
- Regular job market awareness sessions
- Work placement and reference to employers



Training Contents:

- Principles of marketing
- Digital marketing
- Social media marketing
- Search engine optimizations
- Google analytics & reporting
- Email marketing
- Online display advertising
- Brand development
- Mobile Marketing
- Web Presence
- Cyber Security
- Artificial Intelligence
- HTML Codes
- Smart technologies
- Outlook calendars
- Introduction to CRM
- Leads generation
- Sales process
- Consumer behavior
- Sales pipeline

In 2019 we placed 972 candidates into jobs. You could be the next one.

Don't miss this great opportunity.

Join Fully Funded Digital Marketing Training program and become a perfect candidate for Digital Marketing Apprenticeship in just 10 weeks.

Limited positions available.

Call: 02089924506

Email: apprenticeship@kbmgroup.co.uk

